Forbes

Dear Barnabas,

I would personally like to thank you for accepting our invitation and showcasing the NYSM project's core technology at our FORBES Flow innovation conference.

It was our pleasure to be the first large scale event using this novel solution for gauging the collective emotional experience of our audience. Our hostesses who engaged guests using your platform solicited a large number of emotion votes by the end of the 2 day event, while users could also easily access the voting interface from their mobile devices (both from IOS and Android). The multi-platform voting and display system worked in perfect synch, which all together indicates that the technology tested very well on our focus group.

The interactivity of our guests exceeded expectations, they could easily and immediately grasp the project's novelty and became active participants. We believe this unique custom made technology scales very well internationally and it is a perfect platform to introduce a novel art project in which user generated emotional-response drives interactive content on public displays of grand scales.

We know your time is very valuable, so I would like to express our appreciation for your brief presentation on the science and motivation behind this wonderful tech nology as well.

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With Warm Regards,

Peter Barecz
Managing Director
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